

Advertise in The Bulletin and on SCPHA's Website!

Advertising is open to SCPHA members, businesses, individuals and non-profit organizations. The schedule for newsletter ad sizes and rates is as follows:

Newsletter Ad Sizes and Rates

(10.0% discount for 4 issues)

Size	1x	4x
Full page (7.5" x 10")	\$200	\$640
Half page (7.5" x 5")	\$125	\$450
One-Quarter page (3.5" x 5")	\$75	\$270
Business Card (3.5" x 2.5")	\$25	\$90

Advertising Deadlines

Issue	Ad Reservation and Art Deadline
Winter	December 1
Spring	February 1
Summer	June 1
Fall	October 1

Web Site Banner Ad

On the Association home page with a link to your site \$300

Acceptable File Formats and Advertising Policies

Formats: JPG, TIFF, PSD (Photoshop), Freehand EPS, Illustrator EPS or Pdf fonts, placed graphics, pictures, etc. Graphic files should be 300 dpi or higher in print advertising.

Policies: All ads submitted for Newsletter and Web subject to approval of public relations management company. If there is any question about acceptability, ads will be reviewed by and/or the Executive Committee prior to acceptance/publication. Advertiser agrees to indemnify SCPHA from any liability resulting from unauthorized use of any advertising.

Circulation: Statewide distribution

Questions? Contact SCPHA Office, 803-779-0343, scpha@queencommunicationsllc.com

