

# Advertise on SCPHA's Website and in The Bulletin

Advertising is open to SCPHA members, businesses, individuals and non-profit organizations. The schedule for newsletter ad sizes and rates is as follows:

## Newsletter Ad Sizes and Rates

(10.0% discount for 4 issues)

Size	1x	4x
Full page (7.5" x 10")	\$200	\$640
Half page (7.5" x 5")	\$125	\$450
One-Quarter page (3.5" x 5")	\$75	\$270
Business Card (3.5" x 2.5")	\$25	\$90

## Advertising Deadlines

Issue	Ad Reservation and Art Deadline
Winter	December 1
Spring	February 1
Summer	June 1
Fall	October 1

## Web Site Banner Ad

On the Association home page with a link to your site \$300


## Acceptable File Formats and Advertising Policies

**Formats:** JPG, TIFF, PSD (Photoshop), Freehand EPS, Illustrator EPS or Pagemaker 7.0 (Windows). Please include all fonts, placed graphics, pictures, etc. Graphic files should be 300 dpi or higher in resolution (600 dpi or higher for bitmaps) for print advertising.

**Policies:** All ads submitted for Newsletter and Web subject to approval of publisher and will be reviewed by SCPHA and/or its management company. If there is any question about acceptability, ads will be reviewed by either the Futures Committee and/ or the Executive Committee prior to acceptance/ publication. Advertiser agrees to indemnify SCPHA against claims resulting from unauthorized use of any advertising.

**Circulation:** Statewide distribution

**Questions?** Contact SCPHA Office, 803-540-7531, [scpha@queencommunicationsllc.com](mailto:scpha@queencommunicationsllc.com)



## The Bulletin

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**2006**

- National Public Health Week, April 3-5, 2006
- SCPHA Public Health Month Activities, April 2006
- World Health Day, April 7, 2006
- The National Day to Prevent Teen Pregnancy, May 3, 2006 (for additional information go to [www.prevent.gov](http://www.prevent.gov))
- SNA Annual Meeting, Birmingham, AL, May 23, 2006
- SCPHA Annual Meeting, Monte-Rosso, VA, May 25-26, 2006
- APHA 154th Annual Meeting and Exposition, Nov. 8-9, 2006, Boston, MA

**SCPHA Award Nominations Due April 7, 2006**  
See Page 7 for details and nominations form.

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**Message from the President**  
**SCPHA's Annual Meeting: Renewing Our Commitment to Public Health**  
By Joseph Kistner

The South Carolina Public Health Association (SCPHA) has faced many challenges this year. Through our struggles, we were reminded of the many committed members the association has. Our former conference and Public Health Month events were well received and accepted by the general population. Please read the article in the "Message" column to see the success of getting different perspectives on life after Hurricane Katrina and gaining an understanding of being stranded over communication.

SCPHA is excited and committed to have been selected to coordinate activities from having book-out and food drives. Also, the Executive Committee took an active role in supporting the upcoming fall.

As we celebrate Public Health Month, each one and give of community, please show your tolerance time to an organization of your choosing. Reach out across the state to share your public health story.

Each year we celebrate our accomplishments and commitment to our annual meeting. The 2006 annual meeting is held May 25-26, 2006 at Springwood Beach Resort. The topic of the annual meeting is "Rebuilding Our Future: The Age Challenge/Quality Outcome." It is a blend of the future. We encourage you to attend another exciting, knowledge-filled annual meeting.

We entered the year with a focus on "Reaching Our Vision the Track." With public health, our track and roadwork must be smooth. Join SCPHA as the association makes us to progress and promote personal, community and environmental health.

**The Bulletin is going electronic!**

In an effort to better serve our members, SCPHA is will begin electronic publication of The Bulletin in the spring of 2006. If you cannot, do not receive SCPHA's printed newsletter, email members or announcements, please forward your current e-mail address to [publicrelations@queencommunicationsllc.com](mailto:publicrelations@queencommunicationsllc.com) for those members who do not have access to e-mail, SCPHA will continue to mail copies of The Bulletin.

**SCPHA Scholarships Deadline: April 7, 2006**

The South Carolina Public Health Association (SCPHA) Scholarship Committee is now accepting applications for the Mahesh U. Dandekar and the Public Health Scholarships for consideration, which will be presented during the Annual Meeting, March 23-26 at Woodlands, May 24, 2006. Please be sure that you carefully read the SCPHA Scholarship Eligibility requirements on each scholarship which is posted on the SCPHA website at [www.scpha.org](http://www.scpha.org) website. Contact the Mahesh U. Dandekar Scholarship for Fall 2006 and the Public Health Scholarship for Fall 2006. The Scholarship Committee is conducting a sponsorship campaign and hopes to have both of these scholarships at \$1000 at the time the scholarship award is made. The deadline for submission of the scholarship application and supporting documentation is Friday, April 7, 2006. Application forms may be downloaded from [www.scpha.org](http://www.scpha.org).