

About SCPHA

The purpose and goal of the South Carolina Public Health Association (SCPHA) is to protect and promote personal, community and environmental health; to exercise leadership in health policy development and action; to provide a forum for matters pertaining to public health; and to foster scientific and professional development among its members.

Our members are committed to making a difference in the workplace, in the community and at home.

The Association is comprised of 10 sections and a Student Forum, offering membership involvement in activities representing a wide variety of disciplines and interests.

Member benefits include:

- An annual meeting featuring scientific sessions designed to keep members apprised of advances in the field of public health, new policies, and state/national legislation;
- Workshops, seminars and conferences sponsored by the Association and its Sections throughout the year;
- A quarterly newsletter, *The Bulletin* that keeps members posted on current events;
- Access to a legislative committee that speaks out on important legislation on a year-round basis; and
- The opportunity to become actively involved in Section activities and/or a variety of work committees designed to support the goals of the Association.

For more information about SCPHA, visit our web site: www.scpa.com

South Carolina Public Health Association
Post Office Box 11061
Columbia, SC 29211
www.scpa.com ~ (803) 779-0343

Address Correction Required

South Carolina Public Health Association

presents

“Painting the Future of Public Health: Building Better Bodies and Communities”



February 4, 2010

**Seawell's Banquet Hall and
Reception Center
1125 Rosewood Drive
Columbia, SC 29201**

Conference Objectives

The 2010 SCPHA Winter Conference will be held on Thursday, February 4th at Seawell's Banquet Hall and Reception Center.

Anyone with an interest in building better bodies and communities through effective communication, healthful lifestyle goals, school safety, nutrition, food safety, and oral health, should attend.

The participants of this Conference should be able to answer the following:

- What is the role of the mass media and technology in public health communication
- Strategies for effectively communicating prevention messages
- How to reclaim Personal Lifestyle Goals that are needed for good health
- Lifestyle Change Initiatives
- Benefits of Safe Routes to School
- How do Communities and SRTS intertwine?
- Necessities of inter-disciplinary/ inter-departmental communications in the event of a bioterrorism incident
- Importance of fluoride in drinking water
- How fluoride helps us maintain healthy teeth and healthier bodies

All Health Team/Champions of the Environment spots, moderated by Joanne Minder, SC DHEC - HS Chronic Disease, will be aired during lunch.

Continuing Education Credits

CEUs have been applied for and will be provided to conference participants.



Conference Overview Thursday, February 4, 2010 8:30am - 4:30pm

**8:30-9:00 Registration
Continental Breakfast**

Session Speakers:

- **Public Health 2.0: Role of Mass Media & Technology in Health Communication**
Daniela Friedman, PhD
USC School of Public Health
- **“It’s 2010: Has Healthy People 2010 Made Us Healthier?”**
Patricia Moore-Pastides, MPH
Univ. of South Carolina’s First Lady
- **Safe Routes to School (SRTS)**
Rodney Oldham
SC Dept of Transportation
- **Greenville Cty Schools Food Defense: Overview of Tabletop Exercise**
Jennifer L. Sharp, RD, LD
Greenville County Schools – FANS
- **Healthy Teeth, Better Bodies**
 - Christine Vechusio
SC DHEC – Health Services
 - Debra Boston
SC DHEC – Env Quality Control

Closing Remarks

Lisa F. Waddell, MD, MPH
SC DHEC – Health Services

SCPHA Winter Conference February 4, 2010 Registration Form

Registration includes Continental Breakfast and Buffet Lunch *Price*

Full Meeting 50.00

Student 35.00

Attendance limited to first 125 registered.

Name (please print)

Agency Program Area

Address

City State Zip

Telephone Fax Number

E-mail

Special Dietary needs: _____

Make checks payable to:

SC Public Health Association

Return Registration form and payment by January 29, 2010 to:

Debbie Lee, Registration Chair

SCPHA Winter Conference

2021 Hunter Hill Road

Blythewood, SC 29016

Email: leedb@dhec.sc.gov

Phone: 803.898.3785 / 803.603.1714

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