



The Bulletin

THE OFFICIAL PUBLICATION OF THE SOUTH CAROLINA PUBLIC HEALTH ASSOCIATION

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2010 SCPHA Annual Meeting Brochure now Available Online!

Visit www.scpa.com/annualmeeting.html and Register Today!

Message From the President

Dennis Thompson



SCPHA Annual Meeting: Painting the Future of Public Health

When I took office as your President of this Association, I picked the theme “Painting the Future of Public Health.” During the years that I have worked in public health, I have so often heard “why are we doing this?” or “what can we stop doing?” My plan was to bring the Association to help public health professionals to refocus on exactly what we are doing, and to be able to look to the future to determine how we can use modern technologies and practices to improve the lives of the citizens of our state.

We often get so bogged down in the realities of budget cuts and shortages of employees to accomplish our mission, we lose our vision for the jobs we trying so hard to accomplish.

Our Mid Year Conference, Public Health Month activities, and our upcoming Annual Meeting are devoted to professional development and training, so we can become a more educated workforce. SCPHA members now have a wonderful opportunity to mentor students of the Student Forum, as these individuals will be our leaders of tomorrow.

Make sure the Annual Meeting is on your calendar and send in your Registration today!

Save the Date!

**SCPHA Public Health Month Kick-Off:
“Painting the Future of Public Health:
A Healthier South Carolina One Community at a Time”**

Thursday, April 1, 2010
4:30 pm-6:30 pm

Columbia Museum of Art
1515 Main St • Columbia, SC
(Corner Hampton & Main)

Networking and Exhibits

Keynote Speaker:

Richard L. Hatfield, RS, SCDHEC Assistant Deputy Commissioner

Opening Remarks:

Earl Hunter, SCDHEC Commissioner
Lisa F. Waddell, MD, SCDHEC Deputy Commissioner Health Services

Plus, Items to be Collected for Camp Burnt Gin—
Visit www.scpa.com/publichealthmonth.html for “Wish List”

2010 Annual Meeting

Jan Cooke

“Painting The Future Of Public Health”

Springmaid Beach Resort and Conference Center
May 25-28, 2010

Get your bags packed! You don't want to miss this great conference. Keynote speakers will be APHA President Dr. Carmen Nevarez, CDC Representative Rachel Kachur, News reporter Tim Madigan and SCDHEC Commissioner Earl Hunter. The Bureau of Environmental Quality Control and the Office of Public Health Preparedness will offer general session presentations. The National Center for Emergency Preparedness and Response faculty will conduct a pre-conference session, “Basic Disaster Life Support.” The target audience, first responders, public health personnel and health care providers, is limited to 100 participants. There will be a separate registration fee for this course. Continuing education credits will be applied for all sessions again this year.

ANNUAL PROGRAM: Dr Geoffrey Scott, from NOAA and USC faculty, returns to talk about environmental issues and how it impacts all aspects of public health.

Other topics for break out sessions include contributed papers presentations, geriatric services, lactose intolerance, marijuana use, food contamination, and public relations in public health. These are just a few examples of what this training has to offer.

Of course, we will have all the activities which have become standard to the annual meeting, including great exhibits, inspiring poster sessions, wonderful Silent Auction items, turtles for adoption right up until race time, Alternative Celebration, Early Bird Reception and Management Support's ice cream social. There will be a fabulous meal at the Annual Awards Banquet followed by great entertainment!

You do not want to miss this great educational opportunity! Look for the Registration Brochure coming soon with more details. Mark your calendar. Tell your section members. Tell other public health professionals. See you at the beach!

CONFERENCE REGISTRATION: Registration fees remain the same as last year. A registration form and fees are **due by Monday, May 3, 2010**. Full member fee is \$100, full non-member \$130, student/retiree \$50, guests \$50, Wednesday only \$75, Thursday only \$50, and Friday only \$25. Go to www.scpha.com for the Registration Form.

Be sure to indicate on your Registration Form, if you have food allergies or preferences, special rooming needs, or other requests, which should be directed to the attention of the convention committee or hotel staff.

HOTEL ACCOMMODATIONS: Springmaid Beach Resort and Conference Center, located at 3200 South Ocean Blvd, Myrtle Beach SC 29577, will host the conference. Tour Springmaid at www.springmaidbeach.com. Make your room reservation now. Hotel **room rates remain the same** as last year. Rates are applicable Friday, May 21–Monday, May 31, 2010. There is a two-night minimum for the holiday weekend.

When calling to make reservations, a deposit totaling 1-night stay will be charged against a credit card. If sharing a suite, have all roommate names available. This will make check in/out much easier, particularly if separate folios are needed for reimbursement.

Single/double rooms are \$72, 1 BR suite \$86, and 2 BR suite is \$94. Add 16% tax and hospitality fee of \$1.95 per room night. Call Springmaid at #1-843-315-7100 or 1-800-770-6895 to make reservations. **Deadline for making room reservations is April 3rd.** **All suite reservations will be handled through Richard Funderburk at funderrr@dhec.sc.gov.** Once suite arrangements are finalized with the hotel, Richard will contact you to confirm the reservation. Do **not** contact the hotel directly for a **suite**.

Marshals & Pages

Jackie Moore

If you have an interest in helping others, this is the committee to join. Your help is needed at the SCPHA Annual Meeting held in May of each year. As a marshal, you will assist others in all aspects of the meeting while enjoying the atmosphere and meeting new people. Great job for networking! So, come and be a part of the worthwhile endeavor. If interested, please contact Jackie Moore, chairperson, at moorej@dhec.sc.gov

Exhibits Committee

Leah Dorman

Registration information packets have been mailed to potential exhibitors. We have already received great response and look forward to having them at the annual meeting. If you have anyone interested in exhibiting at the annual meeting, please send their contact information to Leah Dorman, Co-Chair.

Nominating Committee

Leah Dorman

The Nominations Committee has been busy searching for candidates to run for SCPHA office for 2010/2011. The office open for nominations are as follows:

- President-elect
- Vice President
- Treasurer (2-year term)
- Secretary
- Member-at-Large (2 each for a 2-year term)

If you are interested in running or would like to nominate someone to run for office, please contact Leah Dorman at dormanlb@dhec.sc.gov.

We would also like to thank the membership for responding to our recent bylaw election changes. An overwhelming majority of the returned ballots were in favor of the proposed changes. These changes will go into effect immediately.

Public Information Committee

Gloria A. McCurry

The deadline for the Summer Issue of SCPHA's Newsletter is Tuesday, June 1st. Please submit all articles to Editor Gloria A. McCurry, at mccurrga@dhec.sc.gov Questions??? Call Gloria at 803-898-0721.

Guidelines for preparing your articles or announcements for submission along with deadlines and publications are available on the SCPHA website.

We look forward to receiving your contributions and news items.

Awards Committee

Gloria A. McCurry

The deadline for receipt of nominations for the 2010 SCPHA Awards is March 19, 2010. The nomination form and eligibility requirements are available on the SCPHA website. Please contact Gloria A. McCurry, at mccurrga@dhec.sc.gov should you have any questions.

Other Opportunities

Contributed Papers: The requirements and timeline are posted on the website: www.scpa.com. Judy Alexander and Megan Weis are looking for great presentations. Contact them at jwalexan@mailbox.sc.edu or weisma@mailbox.sc.edu.

Scholarships: The Association offers two scholarships, Malcolm U Dantzler and Public Health, for \$500 each. Lillie Hall, President-Elect and her committee will review the applications and announce the winners at the Conference Awards Banquet. View application information at www.scpa.com or contact Lillie at: halllm@dhec.sc.gov.

Awards: Recognize a co-worker, group or organization for a job well done. Criteria and the Nomination Form for all the SCPHA Awards are on the website: www.scpa.com. Start the nomination process today. Contact Gloria McCurry, Awards Committee Chair at mccurrga@dhec.sc.gov if more information is needed.

Program Ads: Advertise your business or post a personal message. The application and guidelines are on the website. Personal ads are \$15. Professional ads range from \$50-\$150. Send your ads to Michael Stalnaker at Queen Communications: Michael.stalnaker@queencommunicationsllc.com.

Nominations: Want to be more involved or know someone who would be a great addition to the Association's leadership? **Nominate someone** (or yourself) to run for an officer position on Governing Council or in your section. Contact Leah Dorman, Nominations Committee Chair, via email: dormanlb@dhec.sc.gov.

Membership: Don't forget to renew your membership. SCPHA has a lot to offer. Check out the new website, www.scpa.com to see just how much! Spread the word. Share the wealth. Send your membership fee and form to Michael Stalnaker at SCPHA, PO Box 11061, Columbia SC 29211.

Public Health Scholarships

Lillie Hall

March 31st Deadline is Quickly Approaching!!!!!!

Our Economy makes living hard, but a scholarship makes it easier...apply for an SCPHA Public Health Scholarship today or at least share the news with a friend or family member so they can take advantage of this opportunity! **Applications must be postmarked, faxed or emailed by March 31st!** For more information, please visit www.scpa.com/scholarships.html or contact Lillie Hall at halllm@dhec.sc.gov.

Message From the President-Elect

Lillie Hall

Reflect a moment on the year 2009. Seems like a blur doesn't it? Can you remember what transpired that made you change a certain behavior or lifestyle? Did it influence your thinking? I agree. Things are changing in a fury. Public Health systems have just began to use smart growth to plan social and health interventions, but the slow economy changed many of the plans for expansion and started a focus on smart maintenance. This includes all of the social and health agencies that are struggling to do more services with less funding. This same change occurred at home. With the pressures of the economy, how can we maintain adequate health services and programs? We should start to think more about our basic needs and what minimum measures are needed to change for the best outcomes. As families became unemployed or lost income, many devised stricter budgets, delved into their retirements and scaled back on many pleasures of life. We are slowly, but surely learning how to go **BACK TO THE BASICS**. We need to do the same when we teach physical, mental and social health.

Join me as I lead us back. I invite everyone who has always wanted to participate somehow on Association committees and planning groups, but just always felt that it wasn't the right time... well, it's your time! If you **ARE** already on a committee and interested in staying on that committee, please let me know. If you **ARE NOT** on a committee and **interested**, please let me know what committee you would like to be a part of. If you **ARE NOT** on a committee and **somewhat interested**, please allow me to place you on my upcoming President's Volunteer Core (PVC). The PVC will be a standing committee to receive announcements of new projects, programs and events. If there is something of interest, PVC members will respond and be afforded an opportunity to participate in their chosen item. Remember, it takes members to make an Association, so without your participation, we will not GROW!

I am looking forward to my year as President and would like to thank Dennis Thompson for his great leadership and mentorship this year!

Health Education Section

Megan Weiss

The Health Education Section last met December 9, 2009. A new membership drive initiative is being led by Johnese Bostic to review and implement a new member recruitment strategy.

Led by Larry White, the Health Education Section participated in a holiday service project benefiting Waccamaw Youth Center (www.waccamawyouthcenter.org). The Waccamaw Youth Center, Inc. is a private, non-profit agency committed to providing comprehensive residential services for up to 16 abused, neglected, and abandoned youth ages 12-21. It is the first and only low management group home in Horry County.

Lorraine Dillon has agreed to speak at our section meeting at the SCPHA Annual Meeting. She will be sharing information on cyber-security.

Due to a conflict with the SC Alliance for the Advancement of Health Education and Southern District AAPHERD convention, the **next section meeting date has been changed to February 17 from 11:30-1:30** in the 4th floor conference room at 1800 St. Julian Place.

Student Forum Committee

Megan Weiss

The Student Forum continues to recruit members in advance of electing its first slate of officers.

We invite all current members of SCPHA interested in joining the Forum to contact Michael Stalnaker in the SCPHA Office at mstalnaker@scpha.com. Any member may participate in the Forum, though by nature of the forum, we particularly encourage full-time or part-time students in undergraduate, graduate or certificate programs to join. Participants in the Forum will not have to be classified as "student" member of the Association – full, lifetime and retired members may join the Forum. Also, Forum participants maintain their section affiliations in order to maintain the benefits of interacting with the members of their section.

Megan Weis (megan@scphi.org) will be glad to answer any additional questions about the forum.

SCPHA Winter Conference

Donna Culbreath

“Painting The Future Of Public Health: Building Better Bodies And Communities”

Approximately 80 public health professionals gathered at Seawell's Banquet Facility on Thursday, February 6, to learn about initiatives and programs currently in South Carolina that promote healthier

bodies and communities and ensure a brighter picture for the future of public health.

President Dennis Thompson and DHEC Commissioner Earl Hunter began the conference and set the tone for the day by outlining what they each envisioned for the future of the citizens and children of our state.

Dr. Daniela Friedman who is an Assistant Professor in the Department of Health Promotion, Education and Behavior at the University of South Carolina, gave an excellent presentation on the importance of giving clear, concise, and culturally appropriate public health messages and in developing educational programs.

Other highlighted speakers were Jennifer Sharp from the Greenville County Schools, Food and Nutrition Section, who spoke on the Food Defense in the National School Lunch Program. Rodney Oldham, SC Department of Transportation, develops safe routes to schools by engaging community leaders, schools and parents across the state to improve safety and encourage more children to safely walk and bicycle to school. Christine Vechusio and Deborah Boston from DHEC's Division of Oral Health and the Bureau of Water respectively, have formed a collaboration to emphasize the importance of how fluoride in drinking water helps us maintain healthy teeth and therefore healthier bodies.

Attendees were delighted to have the University of South Carolina's First Lady, Patricia Moore-Pastides, MPH, who spoke about the Healthy People 2010 campaign as compared to the established targets. Her presentation also included green initiatives at the University such as Columbia's Cooking, farmers market and the soon to be bicycle loan program—just to name a few.

Closing remarks were given by Lisa Waddell, MD, DHEC's Deputy Commissioner for Health Services. She challenged public health professionals to further their efforts in painting the future.

A huge thank you goes to Dennis, presenters, and planning committee members who made this educational conference a huge success.

Member News

Congratulations are in order for The Honorable Larry White, Chronic Disease Manager, DHEC Public Health Region 6. The National Association of Local Boards of Health (NALBOH) accepted his submission to the NALBOH publication *Board of Health Success Stories: Implementing and Supporting Tobacco Control*.

His submission outlines the Surfside Beach Town Council's adoption and implementation of a smoking ordinance prohibiting smoking in all enclosed workplaces and public places. In doing so, Surfside Beach became the first smoke-free community on the Grand Strand and first smoke-free beach in South Carolina.



South Carolina Public Health Association 2010 Annual Meeting Registration Form

Springmaid Beach Resort and Conference Center, Myrtle Beach, SC • May 25-28, 2010

Participant Information (*Print or Type name as you wish it to appear on the badge*). Everyone attending this convention must register. An identification badge is required for admission to all events.

Name: _____

SCPHA Member #: _____

Agency/Organization: _____

Program Area: _____

Address: _____

Region of State: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail Address: _____ Fax: _____

Name(s) of Family Member/Guest(s) if any: _____

Please check for special needs or requests to be met in order to fully participate in the meeting (i.e., dietary needs, physical access, religious beliefs, etc.) List Specifics (wheelchair, seafood allergy): _____

Registration	Early Reg (Before 5/3/10)	Late/On-Site (After 5/3/10)	Number	Total Amt. Paid
Pre-Conference (Tuesday):				
<input type="checkbox"/> Basic Disaster Life Support (<i>Limited to 100 participants</i>)	\$75	\$95	_____	\$ _____
Full Meeting (Wed-Fri): (<i>Lunch & Awards Banquet included</i>)				
<input type="checkbox"/> Member Registration	\$100	\$120	_____	\$ _____
<input type="checkbox"/> Member Retiree or Student (<i>does not include TERI Participants</i>)	\$50	\$70	_____	\$ _____
<input type="checkbox"/> Non-Member Registration	\$130	\$150	_____	\$ _____
<input type="checkbox"/> Family/Guest (<i>12+ yrs of age – Meal/Non-Session Functions Only</i>)	\$50	\$70	_____	\$ _____
One-Day Registration:				
<input type="checkbox"/> Wednesday (<i>Lunch & Awards Banquet included</i>)	\$75	\$95	_____	\$ _____
<input type="checkbox"/> Thursday	\$50	\$70	_____	\$ _____
<input type="checkbox"/> Friday	\$30	\$45	_____	\$ _____

Total Amount Paid: \$ _____

Payment Information: A check or copy of PO/DEV must be attached to this registration form and received by May 3 2010.

Refund Policy: Written notice of cancellation of advance registration must be received no later than May 11, 2010. No refunds for no-shows. Refund checks will be mailed after the annual convention.

Please make checks payable to and return completed form and your check (or copy of PO/DEV) to:

SC Public Health Association • Attn: Annual Meeting Registration • P.O. Box 11061 • Columbia, SC 29211

Questions? Call SCPHA at 803-540-7531 or access our Web site at www.scpa.com. Your receipt for a personal or company check will be in your registration packet.

Payment Methods:

- Check Payable to: SC Public Health Association.
- Pay Online Through PayPal—visit www.scpa.com and click on “Pay Fees Online.” FAX This Registration Form to 803-254-3773.
- PO/DEV# _____ (*include copy*)

For SCPHA Office Use Only:

Receipt No. 10-_____ Date Rec'd _____

Payment Amount \$ _____

- Purchase Order No. _____
- Check/MO No. _____
- PayPal Trans ID _____
- SCPHA - authorized by _____

2009-10 SCPHA Governing Council

Governing Council

President

Dennis Thompson
843-746-3818

President-Elect

Lillie Hall, MHS, MPH,
CHES
864-282-4129

Immediate Past President

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GC Members at Large

Keisha Adams
803-898-4153

Mary-Kathryn Craft
803-545-4466

Leah B. Dorman
803-898-0803

Deborah Early
803-733-1390 Ext: 136

Section Chairs

Alcohol, Tobacco & Other
Drugs
Leslie Hipp
803-256-3100

Disease Control

TBD

Environmental Health

Eric Rogers
843-661-4728

Health Administration

Colleen Donovan
803-898-4446

Health and Human Services

TBD

Health Education

Megan Weis
803-734-1602

Management Support

Lynnore Liggins
803-898-4474

Nutrition

Mitzi Grappone, MS, RD, LD
864-260-5578

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803-898-0599

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The *Bulletin* is a quarterly newsletter published by the South Carolina Public Health Association as a membership service. For information on advertisements, or to submit articles of interest, please contact Michael Stalnaker, scpha@scpha.com.



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