



# 2024 SCPHA Annual Conference

At a Glance Brochure

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**Synergies of Space and Place:  
Advancing Public Health through  
non-traditional Partnerships**

# Conference at a Glance

## Conference Overview

Please join SCPHA at our 2024 Annual Conference! “Synergies of Space and Place: Advancing Public Health through non-traditional Partnerships” will be held March 25 – March 28, 2024, in the beautiful coastal city of Myrtle Beach. We’re excited to hold our conference back at the DoubleTree Resort again this year. We welcome our members and public health professional colleagues as we network and learn. The focus of the conference is on collaborating with partners and expanding knowledge of public health—in all fields and disciplines of public health.

A pre-conference will be held the afternoon of Monday, March 23, 2024 focusing on the intersection of Behavioral and Public health. The conference will conclude on Thursday, March 28<sup>th</sup>. Throughout the week there will be multiple opportunities for networking, mentoring, wellness activities, and visiting exhibitors. This year, we have more than 40 presenters lined up to showcase the best practices in public health. Keynote speakers will include SCHA President Thornton Kirby, DeBeaumont Foundation President Brian Castrucci, and more. We will be applying for CEUs for the appropriate sessions.

At this time, a draft agenda is included here. A detailed agenda will be available in the conference app as it is finalized. Contact Kandi Fredere at [frederkc@dhec.sc.gov](mailto:frederkc@dhec.sc.gov), President-elect and Program Chair, with any questions about agenda topics, speaker credentials, and continuing education credits for your specific discipline, etc.

## 2024 SCPHA Annual Conference

### Tentative Schedule of Events at a Glance

#### ***Synergies of Space and Place: Advancing Public Health through non-traditional Partnerships***

#### **Monday, March 25, 2024**

12:00 p.m. – 1:00 p.m.	Pre-Conference registration open
1:00 p.m. – 5:00 p.m.	Pre-Conference sessions
4:00 p.m. – 11:00 p.m.	Hotel lobby check-in (hotel lobby)
5:30 p.m. – 7:30 p.m.	Early Bird Networking Reception

#### **Tuesday, March 26, 2024 – Student Appreciation Day**

6:45 a.m. – 7:15 a.m.	Morning Yoga, 1 Mile Walk/Run
8:15 a.m. – 4:45 p.m.	Registration, Membership, Continuing Education, Exhibits and Silent Auction Open
9:00 a.m. – 9:15 a.m.	Welcome, Greetings, Logistics
9:15 a.m. – 10:15 a.m.	Opening Keynote Address: How did we get Here? A Brief History of US Health Policy – Thornton Kirby, FACHS, President and CEO, SC Hospital Association
10:15 a.m. – 10:30 a.m.	Break, Visit Exhibits, Silent Auction

10:15 a.m. – 12:00 p.m.	Therapy Dogs with the Alliance of Therapy Dogs
10:30 a.m. – 11:30 a.m.	Keynote Address - TBD
11:30 a.m. – 11:45 a.m.	Break, Visit Exhibits, Silent Auction
11:45 a.m. – 12:30 p.m.	Concurrent Sessions
12:30 p.m. – 2:00 p.m.	Student-Professional Speed Mentoring with Lunch
12:30 p.m. – 2:00 p.m.	Break for lunch
1:00 p.m. – 2:00 p.m.	New Member Orientation (bring your own lunch)
2:00 p.m. – 2:45 p.m.	Concurrent Sessions
2:45 p.m. – 3:00 p.m.	Break, Visit Exhibits, Silent Auction
3:00 p.m. – 4:00 p.m.	Poster Presentation Sessions
4:00 p.m. – 4:45 p.m.	Concurrent Sessions
5:00 p.m. – 6:00 p.m.	Student Section Meeting
<b>Wednesday, March 27, 2024</b>	
6:45 a.m. – 7:15 a.m.	Morning Yoga, 1 Mile Walk/Run
8:00 a.m. – 4:00 p.m.	Registration, Membership, Continuing Education, Exhibits and Silent Auction Open
9:00 a.m. – 9:30 a.m.	SC DHEC and DPH Updates with Edward Simmer, MD, MPH, DFAPA, DHEC Agency Director and Brannon Traxler, MD, MPH, Deputy Director of Health Promotion and Services
9:30 a.m. – 10:30 a.m.	Keynote Address – Brian Castrucci, DrPh, MA, President and CEO, De Beaumont Foundation
10:30 a.m. – 12:00 p.m.	Therapy Dogs with the Alliance of Therapy Dogs
10:30 a.m. – 11:00 a.m.	Break, Visit Exhibits, Silent Auction
11:00 a.m. – 11:45 a.m.	Concurrent Sessions
11:45 a.m. – 1:30 p.m.	Lunch on Your Own
1:30 p.m. – 2:30 p.m.	Keynote Address – Leveraging Public-Private Partnerships during SARS-CoV-2: Reimagining Partnerships to Build and Sustain Public Health Interventions from Community Wastewater Sampling – Laura Langa, PhD, Assistant Professor, Department of Environmental Health Sciences, Arnold School of Public Health, University of South Carolina
2:30 p.m. – 2:45 p.m.	Break, Visit Exhibits, Silent Auction
2:45 p.m. – 3:30 p.m.	Concurrent Sessions
3:30 p.m. – 3:45 p.m.	Break, Visit Exhibits, Silent Auction- Silent Auction Closes at 3:45
3:45 p.m. – 4:30 p.m.	Concurrent Sessions
4:30 p.m. – 5:15 p.m.	Section Meetings
4:30 p.m.	Exhibits Close
6:00 pm – 6:30 pm	Photographer Available prior to Awards Dinner
6:30 p.m. – 9:30 p.m.	Awards Dinner and President’s Reception and Dance with DJ Wayne – Semi Formal Attire
<b>Thursday, March 28, 2024</b>	
6:45 a.m. – 7:15 a.m.	Morning Yoga, 1 Mile Walk/Run

8:30 a.m. – 11:30 a.m.	Membership and Continuing Education Open
10:00 a.m. – 10:30 a.m.	Break (Hotel Check out)
10:30 a.m. – 11:30 a.m.	President’s Panel
11:30 a.m. – 12:00 p.m.	President’s Closing Remarks and Passing of the Gavel
12:00 p.m.	Door Prizes (must be present to win)
<b>2024 SCPHA ANNUAL CONFERENCE ADJOURNMENT</b>  <b>See you next year!</b>	

**Conference Attire:** Meeting or conference attire for all sessions are business casual. Awards Dinner and President’s Reception are Semi-Formal. Conference room temperatures vary, so please dress appropriately, and bring a jacket, sweater, or wrap.

### *Continuing Education Units (CEU’s)*

This annual professional development and training program will be applying for CEUs. Participants must attend 90% of the program in order to receive a certificate of attendance. No partial credit will be given. The following discipline credentialing entities will be contacted about credit hours.

**Health Education:** CHES and MCHES Category I by SC DHEC Division of Collaborative Health Improvement, an approved provider of continuing education credits by the National Commission for Health Education Credentialing, Inc. (NEHEC).

**Nursing:** Mid-Carolina AHEC is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission of Accreditation.

**Prevention Counselors:** South Carolina Department of Labor, Licensing and Regulation and SC Association of Prevention Professionals and Advocates (SCAPPA).

**General:** Mid-Carolina AHEC and meets the SC AHEC Best Practices Standards



### *Registration Information*

Registration is now open for the South Carolina Public Health Association’s Annual Conference! Early Bird registration closes on February 1, 2024, so sign up soon to secure your spot! If you are not already a member, now is an excellent time to join the association to receive a discount on registration at the following registration link: You can register at [\*\*SCPHA Annual Conference\*\*](#). **Conference early bird registration AND payment are due by Thursday, February 1, 2024.**

**Membership Rate:** In order to receive the member rate, you MUST be a current member in **GOOD FINANCIAL STANDING** (*membership dues are paid and up to date as of the date of your registration or by the registration deadline, whichever comes first*).

On-site registration and payment will be available, but pre-registration is encouraged, or you will be **assessed a late charge**.

If you have any questions regarding your membership dues or registration, please contact Gloria A. McCurry at [mccurrga@gmail.com](mailto:mccurrga@gmail.com) or (803) 788-0309.

**Cancellation:** Cancellation **MUST** be received in writing by the administrative coordinator, Gloria A. McCurry at [mccurrga@gmail.com](mailto:mccurrga@gmail.com), no later than Friday, **March 18, 2024**. Cancellation made after **March 18, 2024**, will result in **forfeiture of your full registration fee**.

Upon arrival at the hotel, please stop by the Conference Registration table to sign in and pick up your printed name badge.

<b>Conference Registration Rates</b>			
<b>Full Conference</b>	<b>Early thru 2/1/24</b>	<b>Regular 2/2 – 2/29, 2024</b>	<b>Late 3/2 – 3/25, 2024</b>
Member	\$175.00	\$195.00	\$220.00
Non-Member	\$235.00	\$255.00	\$285.00
Speaker	\$85.00	\$95.00	\$95.00
Student/Retiree	\$85.00	\$95.00	\$110.00
<b>One Day</b>	<b>Early thru 2/1/24</b>	<b>Regular 2/2 – 2/29, 2024</b>	<b>Late 3/2 – 3/25, 2024</b>
Member	\$90.00	\$100.00	\$110.00
Non-Member	\$120.00	\$130.00	\$145.00
Speaker	\$70.00	\$80.00	\$80.00
Student/Retiree	\$70.00	\$80.00	\$95.00

## **Conference Hotel Accommodations**

**Guest Rooms and Suites:** Our guest rooms feature exterior corridors with ocean views and private balconies. Enjoy complimentary Wi-Fi, a 40-inch HDTV, mini-refrigerator, microwave, and coffee maker. One-bedroom suites are perfect for families, with a king bed or two queen beds plus a living area with sofa sleeper. Handicap accessible rooms are also available. Connecting rooms. Pet friendly rooms with tile floors are also available for a fee

**Hotel Guest Room Reservations:** A block of rooms has been reserved at the DoubleTree Resort by Hilton Hotel Myrtle Beach Oceanfront at a special conference rate of \$107.00 per night (plus 12% tax, \$15.00 resort fee and \$1.00 destination marketing fee for a total of \$137.64).

**Check in:** 4:00 pm **Check out:** 11:00 am

**Reservation Deadline:** Deadline for receiving the conference rate is Thursday, February 29, 2024, or when room block is full. After this date, rooms and rates will depend on availability. Make reservations early at the following **Booking Link:** <https://www.hilton.com/en/attend-my-event/sc-public-health-2024/>

**Property Location:** The DoubleTree Resort by Hilton Myrtle Beach Ocean Front is located at 3200 South Ocean Boulevard, Myrtle Beach, South Carolina, 29577, and is just moments from the beach.

Conveniently located near the Myrtle Beach International Airport & the Market Common District. The hotel is a quarter mile. Enjoy watching the planes take off over the ocean into the horizon. The hotel offers outdoor pools and heated indoor pools. The DoubleTree Resort has 35,000 sq. ft. of meeting space, including three ballrooms accommodating 500 guests each. The facility is non-smoking.

**Hotel Description:** Dip into the indoor swimming pool or enjoy other recreational amenities including a miniature golf course and a fitness center. This hotel also features wireless internet access (surcharge), concierge services, and an outdoor recreation area with ping pong and corn hole. Featured amenities include an express check-out and a 24-hour front desk.

**Note Regarding Hotel Construction:** The property will be under renovation from Fall 2023 to Spring 2024 (completion date subject to change). The following areas are affected: fitness facilities, swimming pool, and dining outlets. The hotel will make every effort to minimize noise and disturbance.

**Dining on Site:** Satisfy your appetite with American cuisine at Ocean Blue, one of the hotel's 2 restaurants or Southern Tides, a bar/grille located at the Springmaid Pier. Relax with a refreshing drink from the poolside bar or the ocean-front lounge in the lobby. Breakfast buffet is available daily from 7 AM to 11 AM for a fee.

**Hotel Amenities:**

<p><b>Fitness and Recreation:</b> Indoor pool Outdoor pool Fitness center Beach Access</p>	<p><b>Parking:</b> Self-parking: Included Valet Parking: Not available EV charging: Not available Secured: Available In/Out privileges: Available</p>	<p><b>Conveniences:</b> Hilton Honors Rewards Connecting rooms Accessible features</p>
<p><b>Business and Work</b> Meeting rooms</p>	<p><b>Smoke-Free Facility</b> Smoking rooms available: No</p>	<p><b>Guest Services:</b> Concierge available</p>
<p><b>Airport Shuttle:</b> Myrtle Beach Jetport: Not available Florence Regional: Not available NC [Wilmington Int'l: Not available</p>	<p><b>Pets:</b> Non-refundable fee: \$75.00 Max weight: 150 lbs. Max size: Large</p>	<p style="text-align: center;"> <b>Reserve your room TODAY!</b></p>



**Educate! Promote! Provide! Advocate!**

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