

Organizational Membership Structure & Pricing

We propose the introduction of organizational membership tiers to encourage institutional/partner participation and offer bulk pricing discounts. The new structure allows organizations to enroll multiple employees under a single membership package.

Tier Name	Included Memberships	Standard Cost	Bulk Discount Rate (per extra member)
Grassroots Collaborator	Up to 5 memberships	\$250.00	-----
Community Builder	Up to 10 memberships	\$500.00	\$45.00
Core Contributor	Up to 20 memberships	\$1,500.00	\$40.00
Strategic Ally	Up to 50 memberships	\$5,000.00	\$35.00
Premier Partner	Unlimited student/emerging public health professional memberships and up to 20 faculty/staff memberships	\$10,000	\$30.00 for all others who are not students or emerging professionals

Organizational Tier

Grassroots Collaborator – \$250/year

1. Included Organizational Memberships

- Five complimentary SCPHA memberships for organizational representatives.



Organizational Tier

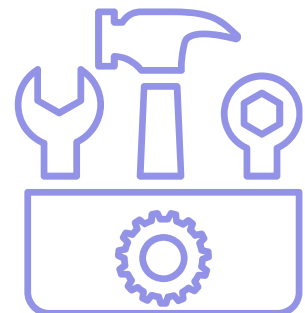
Community Builder – \$500/year

1. Included Organizational Memberships

- Ten complimentary SCPHA memberships for organizational representatives.

2. Additional Membership discount

- Discounted rate of \$45 per person for any additional memberships beyond the included ten.



Organizational Tier

Core Contributor – \$1500/year

1. Included Organizational Memberships

- Twenty complimentary SCPHA memberships for organizational representatives.

2. Additional Membership discount

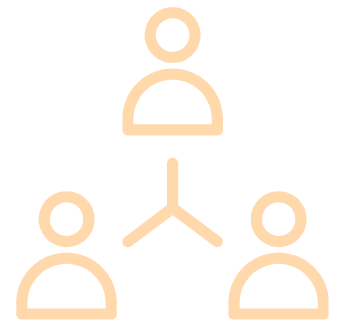
- Discounted rate of \$40 per person for any additional memberships beyond the included twenty.

3. Institutional Recognition

- Featured spotlight article in The Bulletin highlighting the organization's work and community impact.

4. Professional Development Access

- Co-branded webinars or workshops hosted in partnership with SCPHA



Organizational Tier

Strategic Ally – \$5000/year

1. Included Organizational Memberships

- Fifty complimentary SCPHA memberships for organizational representatives.

2. Additional Membership discount

- Discounted rate of \$35 per person for any additional memberships beyond the included fifty.

3. Institutional Recognition

- Featured spotlight article in The Bulletin highlighting the organization's work and community impact.
- Access to SCPHA's job board for posting organizational opportunities.

4. Strategic Planning

- Invitation to collaborate in SCPHA's planning meetings.

5. Professional Development Access

- Co-branded webinars or workshops hosted in partnership with SCPHA
- Early access to call for abstracts, speaker slots, and sponsorship opportunities



Organizational Tier

Premier Partner – \$10,000/year

1. Unlimited Student/Emerging Public Health Professional Memberships

- Free SCPHA membership for all actively enrolled public health students or emerging public health professionals.
- Streamlined enrollment process through institutional liaison
- Access to all student/emerging PH professional membership benefits, including scholarships, networking, practicums, and leadership opportunities.

2. Institutional Recognition

- Prominent logo placement on SCPHA website, annual meeting materials, and newsletters
- Featured spotlight article in The Bulletin
- Recognition as a “Premier Partner” at SCPHA events
- Access to SCPHA’s job board for posting organizational opportunities.

3. Strategic Engagement

- Invitation to collaborate in SCPHA’s planning meetings.
- Invitation to exclusive leadership roundtables with SCPHA council.

4. Professional Development Access

- Complimentary registrations for faculty/staff to SCPHA’s annual conference (e.g., up to 5)
- Early access to call for abstracts, speaker slots, and sponsorship opportunities
- Co-branded webinars or workshops hosted in partnership with SCPHA
- Discounted rate of \$30 per person for any additional memberships for all others who are not students or emerging professionals

5. Legacy & Impact

- Annual impact report detailing student engagement, institutional contributions, and public health outcomes
- Option to sponsor SCPHA scholarships or awards in the institution’s name
- Recognition during award ceremonies and student achievement announcements

